



Spotlight on Redevelopment

An Online Newsletter of the Long Beach Redevelopment Agency

**February
2006
Volume 1
Issue 4**

Redevelopment Agency Board Meeting Schedule*

Upcoming Meetings

February 27 at 5:00 p.m.*

March 13 at 9:00 a.m.

March 27 at 5:00 p.m.*

**City Council Chambers
Long Beach City Hall
333 Ocean Boulevard
Long Beach, CA**

***Note new evening times**

**Agendas for meetings
are available at:**

http://www.longbeach.gov/cd/redevelopment/agency_agendas.asp

Central Long Beach Redevelopment Project Area

Redevelopment Agency Moves Toward Project Implementation Phase in Central Long Beach

Over the past year the Redevelopment Agency has conducted a comprehensive and inclusive strategic planning effort to develop plans for future redevelopment in Central Long Beach. The Central Project Area Committee (CPAC), a citizen advisory group formed to provide guidance to the Redevelopment Agency on its activities in the Central Long Beach Redevelopment Project Area, has been at the forefront of the planning effort.

The planning process identified eight strategic neighborhood centers throughout the Project Area for concentrated redevelopment activity. CPAC members broke into related subcommittees and after extensive discussion and outreach



Central Long Beach Neighborhood

to the community, each subcommittee outlined the neighborhood center's redevelopment priorities.

In October of 2005, Redevelopment Agency staff presented the prioritized project list to the Redevelopment Agency Board and received final approval to begin implementa-

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North Long Beach Redevelopment Project Area

North Long Beach Project Area Celebrates 10 Year Anniversary

The North Long Beach Redevelopment Project Area will celebrate its 10th anniversary this year with a new publication aimed at highlighting the Redevelopment Agency's past successes in the area and upcoming plans for the future.

The North Long Beach Project Redevelopment Area was established on July 16, 1996 and is one of seven Redevelopment Project Areas in the City of Long Beach.

The first edition of the monthly publication, "Revitalizing North Long Beach: 10 Years of Success" is being distributed this month to community groups, local businesses and resi-

dents of the area and will be published each month throughout 2006 in both English and Spanish.

Each month "Revitalizing Long Beach" will focus on a particular facet of the redevelopment process. Each edition will highlight past successes and plans for the future, while helping to educate the reader on how redevelopment works.

The North Long Beach Redevelopment Project Area is home to one of the City's three Project Area Committees, an active and involved citizen group formed to provide guidance to the Redevelopment Agency as they plan and implement redevelopment projects in the area.



Successful Central Long Beach Strategic Planning Process

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tion. The projects are scheduled to take place over the next two years, funded by \$52 million in Agency bond financing received in the summer of 2005.

"The members of the Central Project Area Committee worked very hard over the past year on the planning process," said David White, Redevelopment Agency Project Officer for Central Long Beach. "Their commitment and hard work will begin to pay off as we start the implementation phase of these projects."

The pending redevelopment projects in Central Long Beach will focus on market rate housing, open space redevelopment, commercial corridor revitalization projects and infrastructure improvements.

The Central Long Beach Redevelopment Project Area was originally established by the Redevelopment Agency in 1993. Though the Project area lacked tax increment funds prior to being readopted in 2003, the Redevelopment Agency leveraged limited available resources with local, state and federal funds to complete a number of highly successful projects, such as commercial revitalization at Wrigley Market Place and the East Village Arts District, new parks, affordable housing, such as Atlantic Villa and Renaissance Walk, and façade improvements.

Redevelopment Agency Communications and Public Outreach Plan Request for Feedback

The Redevelopment Agency has developed a Communications and Public Outreach Plan to guide its public outreach activities. If you have comments or questions about the Plan, please contact Mary Nemick at 562-570-6316 or Mary_Nemick@longbeach.gov. The Plan is posted online at <http://www.longbeach.gov/news/displaynews.asp?NewsID=1562>.

Definition of the Month

Each month, SPOTLIGHT ON REDEVELOPMENT will define a term that is used regularly in the redevelopment process.

Blight —

Blight consists of the physical and economic conditions within an area that cause a reduction of, or lack of, proper utilization of that area.

Redevelopment can only be used in areas that suffer from blight. The following are some examples of blight:

Adverse Physical Conditions

Unsafe building conditions, aging, deteriorating, and poorly-maintained buildings;
Incompatible adjacent or nearby uses of land parcels that hinder economic activity;
Adverse physical factors, such as susceptibility to flooding and earthquakes;
Outdated/inefficient building configuration and design that doesn't meet business needs;
Inadequate and obsolete infrastructure.

Adverse Economic Conditions

High business vacancies, low commercial leases and high turnover rates;
Vacant and underutilized land or buildings;
Depreciated or stagnant property values;
Hazardous waste and other negative environmental conditions;
High incidences of criminal activity;
Lack of neighborhood businesses to serve residents, such as banks, pharmacies or grocery stores; and residential overcrowding.

"Spotlight on Redevelopment" is an online publication of the Redevelopment Agency and is posted each month at <http://rda.longbeach.gov>. For additional information please contact Mary_Nemick@longbeach.gov or 562-570-6316.